東方理工 | 申洲商学院
EIT Shenzhou Business School

月度简讯

第 01 期 · 创刊号
2026 年 10 月

崇德厚业　智通寰海
VIRTUE INTELLIGENCE ENTERPRISE WORLD

本月头条　10.31　战略发展研讨会



校长陈十一致辞

一所「AI 原生」全球化商学院的起点

贲圣林出任首任院长，确立「AI 原生」定位、三个学科方向与五项行动计划。

五项行动计划　国际联动 · 交叉协同 · 科创培育 · 融合生态 · 智见未来

阅读报道 →公众号原文

10.15　浙商发展研究院到访





东方理工常务副校长兼教务长张东晓受聘浙商发展研究院高级顾问，申洲商学院获授「十五五」浙商新质增长观察点。

阅读报道 →公众号原文

院长寄语

重构 AI 时代的创新商学教育

"我们将全面重构 AI 时代的创新商学教育模式，打通理工科创与商业应用的壁垒、打通学术研究与产业实践的边界、打通本土发展与全球竞争的通道。"

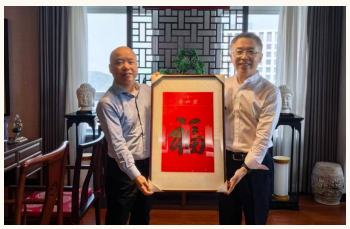
贲圣林　申洲商学院院长

简讯

10.13　贲圣林院长在线参加哥伦比亚大学「绿色产业政策」论坛并作发言
10.18　贲圣林院长主持 2026 国际货币论坛分论坛二
10.21　贲圣林院长发布《2026 金融科技中心城市报告》→
10.23　民营经济人士变革创新研修班四期班开班
10.24　企业家学术沙龙在盛威楼举行
10.27　贲圣林院长参访永新光学拜会毛磊会长、龚利红等部分浙大宁波校友会成员
10.28　贲圣林院长出席罗马俱乐部中国委员会会议并作专题分享
10.30　中文官网与官方微信公众号上线→
10.30　贲圣林院长出席米兰理工大学管理学院国际顾问委员会线上会议

掠影


拜会马建荣先生

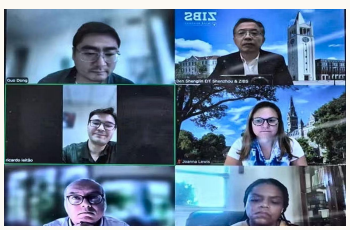

拜会徐普南先生



参访永新光学


浙商发展研究院来访合影


企业家学术沙龙


参加哥伦比亚大学论坛



金融街论坛嘉宾合影


出席罗马俱乐部中国委员会会议

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潮起甬江，向新而行
以商学之思，回应时代之变

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NEWSLETTER

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崇德厚业　智通寰海
VIRTUE INTELLIGENCE ENTERPRISE WORLD

COVER STORY 10.31 Strategic Development Seminar



President CHEN Shiyi delivers address

An 'AI-native' global business school is born

BEN Shenglin appointed founding Dean, setting an 'AI-native' positioning and five action plans.

Five action plans International · Interdisciplinary · Innovation · Integration · Intelligence

Read →Web

10.15 Zheshang Development Research Institute visits EIT





ZHANG Dongxiao, EIT Executive Vice President and Provost, appointed as Senior Advisor; the School awarded as Observation Point.

Dean's Message

Business Education for the AI Era

"We will reshape business education for the AI era — integrating STEM with business application, research with industry practice, local development with global competition."

BEN Shenglin Dean, Shenzhou Business School

Briefs

10.13 Dean BEN keynoted at Columbia's forum on Green Industrial Policy (online)

10.18 Dean BEN chaired Session 2 of the 2026 International Monetary Forum

10.21 Dean BEN launched the Global FinTech Hub Report 2026 →

10.23 Private Economy Programme Cohort IV opens

10.24 Entrepreneurs' Salon held at Safewell Building

10.27 Dean BEN met ZJU alumni MAO Lei, GONG Lihong at Novel Optics.

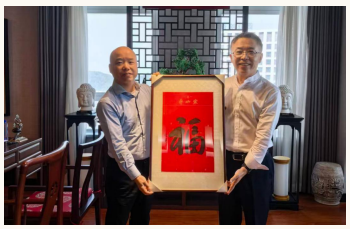
10.28 Dean BEN addressed the Club of Rome China Association meeting

10.30 Chinese website and WeChat account launched →

10.30 Dean BEN attended Politecnico di Milano's IAB online meeting

Photos


Visit to MA Jianrong, Shenzhou Group


Visit to XU Punan, Safewell Group



Visit to Novel Optics


Zheshang Development Research Institute visits EIT


Entrepreneurs' Salon


At the Columbia forum (online)



Group photo of Financial Street Forum guests


At the mmeting of Club of Rome China Association

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Tide of the Yong River, to the Future

Answering a changing era with the thinking of business