東方理工 | 申洲商学院
EIT Shenzhou Business School

NEWSLETTER

Issue 01 · Inaugural
October 2026

崇德厚业　智通寰海
VIRTUE INTELLIGENCE ENTERPRISE WORLD

COVER STORY 10.31 Strategic Development Seminar



President CHEN Shiyi delivers address

An 'AI-native' global business school is born

BEN Shenglin appointed founding Dean, setting an 'AI-native' positioning and five action plans.

Five action plans International · Interdisciplinary · Innovation · Integration · Intelligence

Read →Web

10.15 Zheshang Development Research Institute visits EIT





ZHANG Dongxiao, EIT Executive Vice President and Provost, appointed as Senior Advisor; the School awarded as Observation Point.

Dean's Message

Business Education for the AI Era

"We will reshape business education for the AI era — integrating STEM with business application, research with industry practice, local development with global competition."

BEN Shenglin Dean, Shenzhou Business School

Briefs

10.13 Dean BEN keynoted at Columbia's forum on Green Industrial Policy (online)

10.18 Dean BEN chaired Session 2 of the 2026 International Monetary Forum

10.21 Dean BEN launched the Global FinTech Hub Report 2026 →

10.23 Private Economy Programme Cohort IV opens

10.24 Entrepreneurs' Salon held at Safewell Building

10.27 Dean BEN met ZJU alumni MAO Lei, GONG Lihong at Novel Optics.

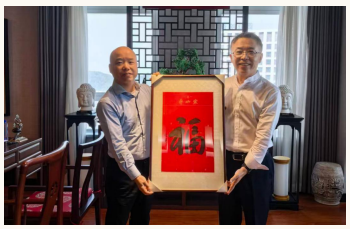
10.28 Dean BEN addressed the Club of Rome China Association meeting

10.30 Chinese website and WeChat account launched →

10.30 Dean BEN attended Politecnico di Milano's IAB online meeting

Photos


Visit to MA Jianrong, Shenzhou Group


Visit to XU Punan, Safewell Group



Visit to Novel Optics


Zheshang Development Research Institute visits EIT


Entrepreneurs' Salon


At the Columbia forum (online)



Group photo of Financial Street Forum guests


At the mmeting of Club of Rome China Association

Follow Us
EIT Shenzhou Business School
Web: shenzhou.eitech.edu.cn
LinkedIn: linkedin.com/company/eit-shenzhou-business-school
Email: international@shenzhou.eitech.edu.cn

Tide of the Yong River, to the Future

Answering a changing era with the thinking of business